

Democratizing Latin America

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mercado
pago Product SVP

#NuncaDejesDeBuscar



mercado
libre

Creating our story



Nuevo modelo " PALM IIIe " en ESPAÑOL y LCD avanzada!!!!

Oferta inicial:\$249

Precio Actual:\$249

Cantidad: 150

Fecha de cierre:13/10/99 4:00PM

[¿Qué es MercadoLibre?](#)

[¿Cómo busco?](#)

[¿Cómo oferto?](#)

[¿Cuánto cuesta?](#)

[¿Cómo vendo?](#)

[¿Cómo es el correo?](#)

[¿Más preguntas?](#)



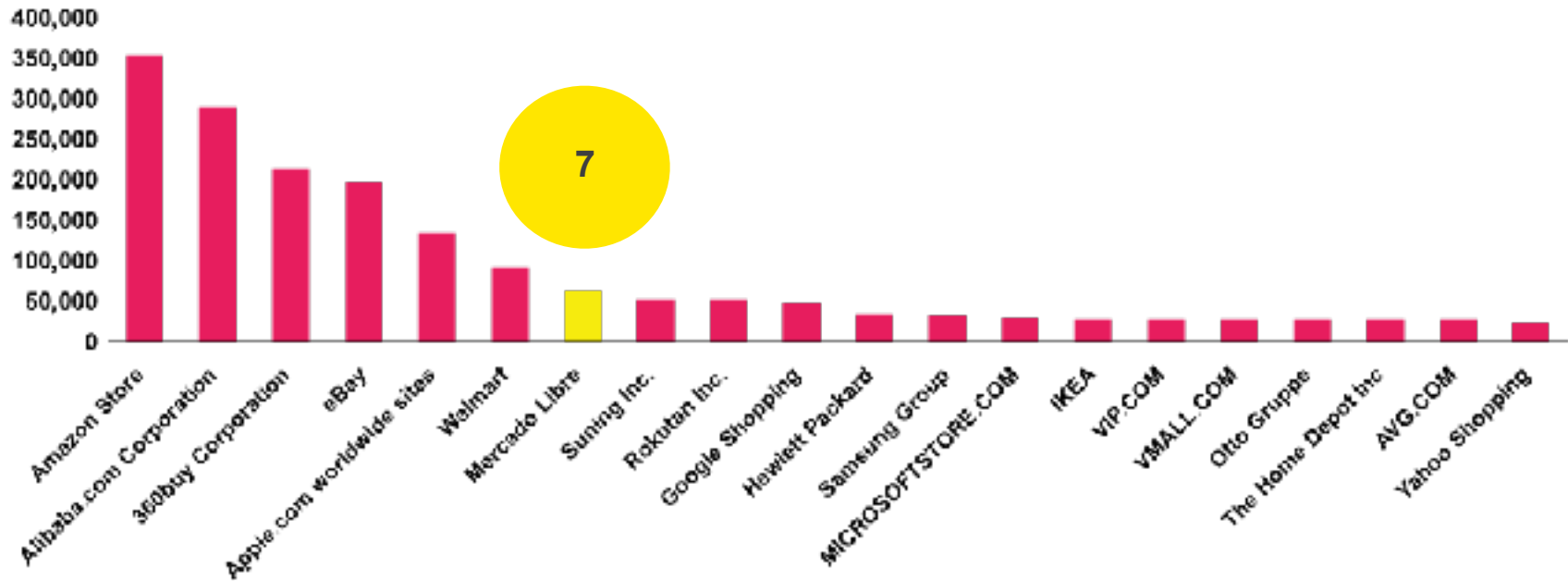
Fantastico Lavarropas "AURORA" automatico para Mama! (NUEVO)



[Hac clic aquí!](#)

- [Animales y Mascotas\(66\)](#)
- [Arte y Antigüedades\(349\)](#)
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#7 e-commerce site world wide



Our Numbers

2016



+150MM USERS



+30MM BUYERS



+10MM SELLERS



\$8 BILLION



+180MM ITEMS

-



Value Proposition



mercado
pago

+80 Payment Methods | Promos | Fraud Prevention | Conversion | Customer Service | Tools | Protection Programs

6 PAYMENT

Opening our Platform

Todo es más fácil con un buen SDK

The diagram illustrates the components of a platform. On the left, a monitor icon is circled and labeled 'Cliente'. Below it are icons for JS, Android, and Apple. On the right, a server rack icon is circled and labeled 'Servidor'. Below it are icons for php, Python, Ruby, Java, .net, and ASP.

Cliente

Servidor

JS Android Apple php Python Ruby Java .net ASP

A faded version of the diagram from the previous block, showing the same Client and Server components and their associated technologies.

Cliente

Servidor

JS Android Apple php Python Ruby Java .net ASP



Innovating



+500K mPOS in 1 year | Reaching new segments





MANDIOCA
R\$ 3,00
(CADA)

ALFACE
AMERICANA
R\$ 2,00

Innovating



Exponentially growing Functionalities and Users



Creating value



Seeking inclusion



BRA&ARG: +150K cards in only 1 Quarter





mercado
pago

Seeking inclusion



The image is a screenshot of the Mercado Libre website. At the top, there is a yellow navigation bar with the Mercado Libre logo on the left, the text "IDCAS Mercado Libre" in the center, and a search icon on the right. Below the navigation bar, there is a horizontal menu with categories: "Home & Deco", "Tecnología", "Moda", "Bienestar", "Trending", and "Inmuebles". On the far right of this menu is the text "Noticias Mercado Libre". The main content area features a large photograph of a man wearing red headphones and a blue and brown sweater, working at a workbench in a workshop. Overlaid on the bottom of the photograph is a yellow banner with the text "NOTICIAS MERCADO LIBRE" and a larger white text overlay that reads "Mercado Crédito: préstamos para potenciar la inclusión financiera".

mercado libre | IDCAS Mercado Libre

Home & Deco Tecnología Moda Bienestar Trending Inmuebles Noticias Mercado Libre

NOTICIAS MERCADO LIBRE

Mercado Crédito: préstamos para potenciar la inclusión financiera





FASTEN YOUR SEATBELTS



Thank You!